## **2024 LCCE SPONSORSHIP PACKAGES**



## PETROLEUM COMMISSION, GHANA Regulating, Managing & Coordinating Upstream Petroleum Activities



SPONSORSHIP PACKAGE INCLUSIONS	HEADLINE	NETWORKING	PLATINUM	GOLD	SESSION HOST	SILVER	BRONZE
SPEAKING OPPORTUNITY	GH¢300,000 +	GH¢120,000 +	GH¢90,000 +	GH¢70,000 +	GH¢60,000 +	GH¢50,000 +	GH¢30,000 +
Speaking Opportunity – 5 Minutes Remarks at Plenary	0						
Speaking Opportunity (Panel Discussion at the Plenary)	0	0	0	0	0		
Opportunity to address the Media during Press Launch	0	0	0				
ADVERTISING OPPORTUNITY							
Acknowledgement across all print and broadcast media	<b>Ø</b>	Ø	0	0	<b>Ø</b>	0	0
Featured Digital Advert on LCCE Website ( <u>www.ghanalecce.com</u> )	<b>o</b>		0	0	0	0	0
Logo displayed on all event banners	<b>o</b>	<b>o</b>	0	0	0	0	0
Social Media Video Post		-	-	-	-	-	-
Corporate Profile / Advert in event Brochure	Ø	Ø	0	<b>Ø</b>	<b>Ø</b>	0	0
Branding of Lanyards	<b>o</b>	0	0	_	_	-	
Branding of Syndicate Room / Cocktail area	0	0			0		
Opportunity to brand designated areas for lunch and refreshment	<b>O</b>						
Opportunity to brand ushers during a day event	0						
Branded flags displayed at entrance leading to the venue	8	5	5	4	3	2	-
Video advert to be played	0	0	0	0			
EXHIBITION SPACE							
Premium Exhibition Space	<b>o</b>						
Prime Exhibition Space		Output to the second	0				
Exhibition Space		•		<b>Ø</b>	0	0	0
				•	•	•	•
COMPLEMENTARY PASSES							
Delegate Passes	12	9	8	6	5	5	3
Invitation Only – Executive Connect Session	1	1	1	1	1	-	-